Marlboro
WIN THIS NEON HERE
ONE WINNER PER STORE
Offer limited to smokers 21 years of age or older. See entry form for details.
DRAWING TO BE HELD MAY
SURGEON GENERAL'S WARNING: Cigarette Smoke Contains Carbon Monoxide.
Marlboro

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Source: https://www.industrydocuments.ucsf.edu/docs/ssyy0003